

# Title: English for Entrepreneurship 2025

Background info: https://www.ucy.ac.cy/langce/english-for-entrepreneurship-cyprus-2025/

Coordinating University: University of Cyprus,

Partner Universities: University of Antwerp, University of Cyprus, University of Eastern Finland, University of Rijeka, Nicolaus Copernicus University

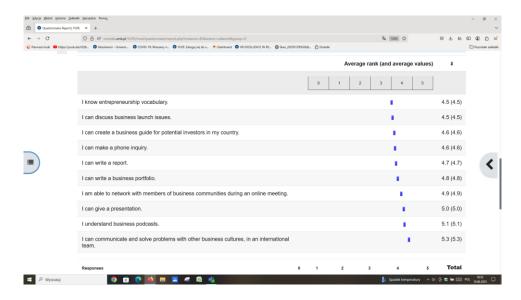
Online component:30 hrs of MS Teams synchronous sessions from 03.03.2025 to 2.06.2025(NCU)

Onsite component: 30 hrs. From 14.07.2025 till 18.07.2025

Self study ( Moodle ): 30 hrs. Number of ECTS credits: 3

Number of students who completed the programme:21

Competency reflection: online module



## Competency reflection: onsite module:

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#### YUFE COLLABORATION

#### TYPE:

T:Collaboration of teachers from 5 YUFE language centres and faculties of Law and Business on the design and implementation of an interdisciplinary, intercultural, project based language course within the BIP type of Erasmus+ projects.

S:Collaboration of students from different degree programmes at YUFE Universities: law, business and other. Intercultural teams of students create their business idea, compare business environments in their respective countries, analyse business and legal aspects of setting up and running a company.

#### **GROUP DYNAMICS:**

T: Teachers divide responsibilities with regard to the design and implementation of the course:

Online team / physical team, business team /legal team; share their knowledge and experience and negotiate forms of class delivery, assessment, entertainment programme etc.

S:Each team includes representative of another country. They share knowledge, and experience on contemporary business practices, divide tasks themselves, assume responsibility for learning, acquire academic and professional skills such as: teamwork, time management, online networking, digital literacy (e-learning platforms: Moodle, MS Teams), negotiating skills, cultural awareness

#### **NOVELTY:**

- 1.Access to LMS systems of the NCU (Moodle, MS Teams) project participants can use them to design and upload teaching resources and learning outcomes.
- 2.Pedagogy: PBL ,flipped classroom, LMS systems, collaborative learning, guest lecturers-successful entrepreneurs (names: ) who give online talks on how to start a company

#### IMPACT:

- 1. The BIP aligns closely with YUFE's emphasis on entrepreneurship and innovation by contributing to NCU's broader innovation efforts and to the alliance-wide aim of fostering entrepreneurial skills.
- 2. Sharing YUFE universities study offer -all project participants get acquainted with the study offer at a given university, and also opportunities created by the YUFE Alliance.
- 2. Sharing the project report with national Erasmus+ agency
- 3. Sharing the project outcomes at ETCONF in Madrid 2024
- 4.Building connections ( new participants from UEF in the II edition of the programme, project visits in partner universities)
- 5.Institutional visibility and recognition.

### POSITIVE OUTCOMES FOR PARTNER UNIVERSITIES

- **1. Leadership in international collaboration.** The first edition of The *English for Entrepreneurship* BIP course (2023) was organized and hosted by NCU's Centre for Foreign Languages in Toruń, involving partner universities from Antwerp, Cyprus, Eastern Finland and Rijeka This initiative is the result of over two years of close cooperation between YUFE Language Centres, demonstrating the Centre's leadership role in sustained transnational collaboration.
- **2. Sustainable cooperation.** The course was already held twice. The second edition was coordinated by the LC of the University of Cyprus (2025). The third edition is scheduled for 2025 and will be run by the University of Rijeka.